



Sponsor Advertising

Promote Your Business & Support Our Community

Oceanside Theatre Company (OTC) is the professional production company in residence at the historic Brooks Theater in downtown Oceanside, California.

Our mission is to:

produce professional theatrical productions for the entertainment and enrichment of our community;

present educational opportunities in the arts for children and adults; and

provide a venue for expansion of artistic endeavors in the north county.

Driving Economic Development

Visual and performing arts attract tourists and locals alike to the theatre and its surrounding restaurants and shops.

Art travelers are ideal tourists – staying longer and spending more. The typical arts attendee spends \$24.60 per person, per event, not including the cost of admission, and attendees outside the county spend twice as much.

OTC is a California nonprofit public benefit corporation and a federally recognized 501(c)(3) charitable organization.

Supporting OTC

In return for supporting OTC and our local community we will promote your business with the following benefits:

- Your business will be featured in our program & our website
- Your business location will be pinpointed on our sponsor Google map within our program
- Your company brochure, menu or collateral will be featured in our lobby
- Your business will be featured on our lobby monitor

"The partnership with OTC has been a tremendous benefit to Masters Kitchen. We have seen a significant increase in business since advertising with them as well as a big increase in patronage on show nights both before and after the shows. We are thrilled the collaboration and look forward to a strong relationship moving forward."

Ryan J - Owner, Masters Kitchen

ANNUAL RATES

Full Page \$999

(a \$400 Savings)

Half Page \$750

(a \$250 Savings)

Annual full-page advertisers will receive social media mention if participating in an event. In addition, restaurants will have an opportunity to showcase a favorite menu item 4 times per year.

PER SHOW RATES

Full Page \$350

Half Page \$250

Space must be reserved 3 weeks prior to opening night and art delivered 2 weeks prior to opening night.

Please email agreement and art to BYoung@OceansideTheatre.org or call 760-443-5300 with questions.

Thank you for supporting our theatre!

Ad Specs

- All images & text to be full color
- Full page ad size is 4.5" wide x 7.75" high
- Half page ad (horizontal only) is 4.5" wide x 3.75" high
- PDF format is preferred
- No bleeds

OTC Sponsor Advertising Checklist

CONTACT INFORMATION

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ PHONE _____

EMAIL _____

PAYMENT METHOD

- CHECK ENCLOSED TO OCEANSIDE THEATRE COMPANY
 MASTERCARD VISA AMERICAN EXPRESS DISCOVER

CARD NUMBER _____

SECURITY CODE _____ EXPIRATION _____

NAME ON CARD _____

SIGNATURE _____

AD SIZE FULL PAGE HALF PAGE

AD RUN FULL SEASON SHOW _____

AD COST _____

SPECIAL INSTRUCTIONS/NOTES

APPROVAL SIGNATURE _____

DATE

Please email this page and art to BYoung@OceansideTheatre.org and call 760-443-5300 with any questions.

Thank you for supporting our theatre!

Bridgette Young
 Executive Committee
 Oceanside Theatre Company